

LOGAN J. HILL

MULTIDISCIPLINARY DESIGNER



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HONORS & AWARDS

2023

- **Logo Lounge 14:**

Two of My Logos Were Selected To Be
Published In Their 14th Addition of Logo Lounge

2020

- **Student to Watch:**

GDUSA Magazine

- **Gold ADDY Award:**

AAF Dayton Dan Johnson Award for Creative
Achievement, Piston Society

- **3 Silver ADDY Awards:**

AAF Dayton, Be The Change website, K&G Bike
Center website, The Black Keys VIP Package

- **Bronze ADDY Award:**

AAF Dayton for IBM x NASA

- **NSAC:**

National Student Advertising Competition Team
Creative Director, Placed 1st in District 5

2019

- **GDUSA Student Award Winner:**

Piston Society Branding

- **NSAC:**

National Student Advertising Competition Team
Lead Designer, Placed 2nd in District 5

- **CSCA Award of Excellence:**

K&G Bike Center Website

- **CSCA Awards of Merit:**

Saved Wine Label and The lost boys book cover

PROFESSIONAL EXPERIENCE

Brinker Design - Designer

June 2023 - Current

- Collaborate on web design concepts.
- Develop websites using WordPress/Divi.
- Execute timely web updates.
- Produce comprehensive and engaging blogs content.
- Contribute to client rebranding efforts.
- Create impactful social media content.
- Design effective packaging solutions.

Sharpe Creative, Dayton, OH - Designer (Freelance)

May 2021 - Current

- Craft logo concepts aligned with client vision.
- Diverse creative exploration through stylescapes
- Execute client websites for online presence.
- Comprehensive brand guidelines for consistency.
- Engaging social media content creation.
- Brand-focused merchandise concepts.
- Illustration for client projects.
- Crafted identities systems, capturing essence and values.
- Innovative package designs for enhanced presentation on shelf.
- Conceptualize interior design elements/treatments.

Minds on, Columbus, OH - Designer (Remote)

August 2022 - January 2023

- Produced storyboards for animation.
- Managed web updates for current content.
- Crafted client websites ensuring a user-friendly experience.
- Developed cohesive brand guidelines for consistent identity.
- Created effective infographics for complex concepts.
- Designed shareable social media content, boosting brand visibility.
- Collaborated on rebranding with creative insights and strategic support.

EDUCATION

August 2017 - 2021

Bachelor of Arts Degree in Design Leadership:

The Modern College of Design, Kettering, OH

August 2017 - 2019

Associate Degree of Applied Business in Design:

The Modern College of Design, Kettering, OH

The dynamic design program encompasses a rich array of courses, spanning traditional print and package design, web design, introductory web development, photography, illustration, marketing, ethnographic-based research, and design thinking.